2024 International Conference on Hospitality, Tourism and Leisure: Technology, Innovation, and Sustainability (2024 ICHTL)



10-11 May 2024, Taipei, Taiwan

Organized by Shih Chien University, Taipei, Taiwan Conference Website: <u>https://ichtlusc.usc.edu.tw/</u>



THEME

Hospitality, Tourism and Leisure: Technology, Innovation, and Sustainability

IMPORTANT DATES

Abstract Submission Deadline: 15 Mar, 2024 Decision Notification: 29 Mar, 2024 Full Paper Submission Deadline: 19 Apr, 2024 Submission will be available from 22 Jan, 2024 on. Registration Dates: 22 Jan - 19 Apr, 2024

CONFERENCE INCLUDE

- 1. Famous professor or SSCI editor-in-chief keynote speeches
 - **Professor Kaye Chon**, Dean and Chair Professor of The Hong Kong Polytechnic University Editor-in-Chief of the Journal of Travel & Tourism Marketing, and the Asia Pacific Journal of Tourism Research
 - **Professor Marianna Sigala**, Digital Transformation & Tourism at Sheffield Hallam University, UK.

Editor-in-Chief of the Journal of Hospitality & Tourism Management

- **Professor Stanislav Ivanov,** Tourism Economics and Vice-Rector (Research) at Varna University of Management. Editor-in-chief ROBONOMICS: the Journal of the Automated Economy, and Co-Editor-in-Chief of European Journal of Tourism Research.
- 2. Industry experts and academic professor panel discussion
- 3. Oral and poster paper presentations

AREA OF INTEREST

- Hospitality, tourism, and leisure marketing and management
- Innovation management or entrepreneurship in H&T
- Technology application in tourism, leisure, and hospitality
- Culinary arts and gastronomy
- Education and training in tourism, leisure and hospitality
- Contemporary issues on hospitality, tourism, leisure, and sustainability management
- Other topics relating to tourism, leisure, hospitality, and LOHAS industry

General Paper Submission Guidelines

• Two types of submission are accepted:

Abstract (maximum 1,500 words including references section) or Full paper (maximum 5,000 words including references section)

ABSTRACT

- Cover Page: author information (names, affiliations, current positions in their organizations, such as: Assistant Professor, Doctoral Student, etc., phone numbers and e-mail addresses).
- Abstract: maximum 1,500 words including references section. (Typed single-spaced, title at the top center (Times New Roman 14-point); introduction, research purposes, method, findings, implications or conclusion and reference, 5-spaced paragraph indentation, and body content: Times New Roman 12-point).
- Submission may be accepted either for Stand up or Poster based on the quality of paper or author's preference.

FULL PAPER

- Full paper submission is allowed for the final selection process. Indicate the title, the author's (authors') name, affiliation, and e-mail of the full paper. For full paper submission; maximum 5,000 words including references section, single-spaced pages. Instead of submitting a full paper, you can submit a PowerPoint. For poster presenters who can submit poster file only. Submission of completed full papers, PowerPoint or poster will be acknowledged in the Conference Proceedings.
- Once the paper is accepted, at least one of the authors must register for and present the paper at the conference.
- Full paper submissions are required for those who want their paper to be considered as a candidate for the best paper awards. Best paper awards will be competitively selected by the paper review committee.
- Please use the template to work on your abstract and full paper at the Conference Website: https://ichtlusc.usc.edu.tw

To submit your abstract or full paper, please send it to the designated email address for the conference: ichtlusc@g2.usc.edu.tw

BEST PAPER AWARD

The best paper will be selected by anonymous review. The best paper award will be issued at the opening ceremony.

PUBLICATION PLAN

Final copies of accepted papers will be professionally published as edited conference proceedings with ISBN for the conference.

PARTNERS

Host Institution: College of Human Ecology, Shih Chien University, Taipei, Taiwan

Implementers: Department of Food and Beverage Management, Shih Chien University

International Program, Shih Chien University

Co-Organizers: College of Hospitality and Tourism Management, JinWen University of Science and

Technology, Taiwan

APacCHRIE Taiwan Chapter

Advisory Organizations: National Science and Technology Council, Taiwan

Ministry of Education

Sponsors: National Science and Technology Council, Taiwan

Ministry of Education,

Universal Culture and Education Foundation

JinWen University of Science and Technology, Taiwan

Should you have any inquiries regarding the conference, please contact:

Conference Chair

Prof. Jeou-Shyan (Joyce) Horng Dean of College of Human Ecology, Shih Chien University Honorary Chair Professor, Jinwen University of Science and Technology

Conference Assistant

Ms. Elsa Huang ichtlusc@g2.usc.edu.tw Phone: +886-2-2538-1111 ext. 6936 Address: No. 70, Dazhi Street, Zhongshan District, Taipei City, Taiwan (R.O.C.)