# 2024 International Conference on Hospitality, Tourism and Leisure: Technology, Innovation, and Sustainability (2024 ICHTL)



#### 10-11 May 2024, Taipei, Taiwan

Organized by Shih Chien University, Taipei, Taiwan Conference Website: <u>https://ichtlusc.usc.edu.tw/</u>



THEME

Hospitality, Tourism and Leisure: Technology, Innovation, and Sustainability

## **IMPORTANT DATES**

Abstract Submission Deadline: 15 Mar, 2024 Decision Notification: 29 Mar, 2024 Full Paper Submission Deadline: 19 Apr, 2024 Submission will be available from 22 Jan, 2024 on. Registration Dates: 22 Jan - 19 Apr, 2024

### **CONFERENCE INCLUDE**

- 1. Famous professor or SSCI editor-in-chief keynote speeches
  - **Professor Kaye Chon**, Dean and Chair Professor of The Hong Kong Polytechnic University Editor-in-Chief of the Journal of Travel & Tourism Marketing, and the Asia Pacific Journal of Tourism Research
  - **Professor Marianna Sigala**, Digital Transformation & Tourism at Sheffield Hallam University, UK.

Editor-in-Chief of the Journal of Hospitality & Tourism Management

- **Professor Stanislav Ivanov,** Tourism Economics and Vice-Rector (Research) at Varna University of Management. Editor-in-chief ROBONOMICS: the Journal of the Automated Economy, and Co-Editor-in-Chief of European Journal of Tourism Research.
- 2. Industry experts and academic professor panel discussion
- 3. Oral and poster paper presentations

### AREA OF INTEREST

- Hospitality, tourism, and leisure marketing and management
- Innovation management or entrepreneurship in H&T
- Technology application in tourism, leisure, and hospitality
- Culinary arts and gastronomy
- Education and training in tourism, leisure and hospitality
- Contemporary issues on hospitality, tourism, leisure, and sustainability management
- Other topics relating to tourism, leisure, hospitality, and LOHAS industry

#### **General Paper Submission Guidelines**

• Two types of submission are accepted:

Abstract (maximum 1,500 words including references section) or Full paper (maximum 5,000 words including references section)

# ABSTRACT

- Cover Page: author information (names, affiliations, current positions in their organizations, such as: Assistant Professor, Doctoral Student, etc., phone numbers and e-mail addresses).
- Abstract: maximum 1,500 words including references section. (Typed single-spaced, title at the top center (Times New Roman 14-point); introduction, research purposes, method, findings, implications or conclusion and reference, 5-spaced paragraph indentation, and body content: Times New Roman 12-point).
- Submission may be accepted either for Stand up or Poster based on the quality of paper or author's preference.

#### FULL PAPER

- Full paper submission is allowed for the final selection process. Indicate the title, the author's (authors') name, affiliation, and e-mail of the full paper. For full paper submission; maximum 5,000 words including references section, single-spaced pages. Instead of submitting a full paper, you can submit a PowerPoint. For poster presenters who can submit poster file only. Submission of completed full papers, PowerPoint or poster will be acknowledged in the Conference Proceedings.
- Once the paper is accepted, at least one of the authors must register for and present the paper at the conference.
- Full paper submissions are required for those who want their paper to be considered as a candidate for the best paper awards. Best paper awards will be competitively selected by the paper review committee.
- Please use the template to work on your abstract and full paper at the Conference Website: https://ichtlusc.usc.edu.tw

To submit your abstract or full paper, please send it to the designated email address for the conference: ichtlusc@g2.usc.edu.tw

#### **BEST PAPER AWARD**

The best paper will be selected by anonymous review. The best paper award will be issued at the opening ceremony.

### PUBLICATION PLAN

Final copies of accepted papers will be professionally published as edited conference proceedings with ISBN for the conference.

### PARTNERS

Host Institution: College of Human Ecology, Shih Chien University, Taipei, Taiwan

Implementers: Department of Food and Beverage Management, Shih Chien University

International Program, Shih Chien University

Co-Organizers: College of Hospitality and Tourism Management, JinWen University of Science and

Technology, Taiwan

APacCHRIE Taiwan Chapter

Advisory Organizations: National Science and Technology Council, Taiwan

Ministry of Education

Sponsors: National Science and Technology Council, Taiwan

Ministry of Education,

Universal Culture and Education Foundation

JinWen University of Science and Technology, Taiwan

### Should you have any inquiries regarding the conference, please contact:

#### **Conference** Chair

**Prof. Jeou-Shyan (Joyce) Horng** Dean of College of Human Ecology, Shih Chien University Honorary Chair Professor, Jinwen University of Science and Technology

#### **Conference Assistant**

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