



# WORLD TRADE ORGANIZATION

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**E-MAIL**

To: Heads of Delegation	Date: 3 December 2020
From: Academic Outreach and the WTO Chairs Programme Section, Knowledge and Information Management, Academic Outreach and WCP Programme Division	Div. Ref:

## WTO CHAIRS PROGRAMME

### Call for applications

We refer to our earlier communication of 18 November inviting academic institutions and universities to express their interest in the WTO Chairs Program Phase III. Given the encouraging responses received and following our interactions with countries bilaterally and in regional group meetings, we now move to the next stage. Institutions are invited to submit a formal application and provide detailed information on the institution and work program through this [link](#).

Your support would be highly appreciated by transmitting this information to the institutions that were contacted in the first stage and any other interested academic institution that has not yet applied. The deadline for submission is **15 January 2021**, following which a selection process will be conducted by the WTO.

We look forward to a close collaboration with the academic institutions in the next Phase of the WCP.



For further information please refer to the [WCP website](#) or get in touch by email with us at [wtochairs.enquiries@wto.org](mailto:wtochairs.enquiries@wto.org).

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## OBJECTIVES OF THE PROGRAMME

The main objectives of the Programme are to:

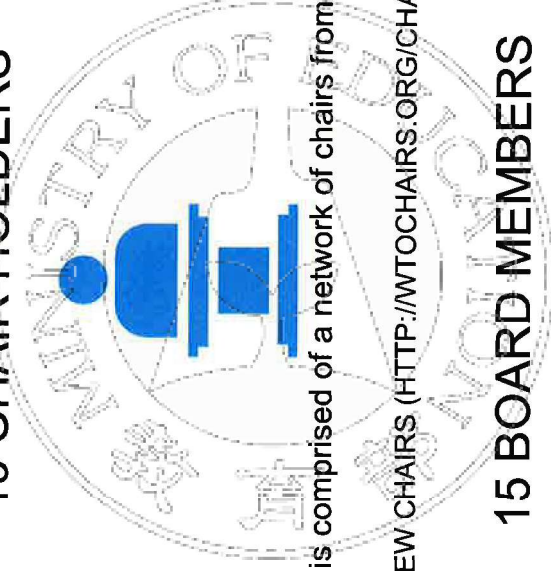
- Promote research in trade-related matters and highlight policy relevance
- Support the development and delivery of courses on international trade and provide teaching support
- Encourage outreach activities
- Collate information and promote knowledge sharing on international trade
- Establish a network of engaged academics

## BACKGROUND

The WTO Chairs Programme was launched in 2010. It aims to enhance knowledge and understanding of the trading system among academics and policy makers in developing countries through curriculum development, research and outreach activities by universities and research institutions.

Academic institutions awarded WTO Chairs receive support in the areas of research, curriculum development, and outreach activities. The chair-holders are selected through a competitive process. Fourteen institutions were originally selected as WTO Chairs for a four-year term in 2009. Seven institutions were added to the Programme in May 2014 following a call for tenders.

## 19 CHAIR HOLDERS



The Programme is comprised of a network of chairs from around the world

[VIEW CHAIRS \(HTTP://WTOCHAIRS.ORG/CHAIRS\)](http://WTOCHAIRS.ORG/CHAIRS)

## 15 BOARD MEMBERS



The Programme is advised by an Advisory Board, an external body composed of experienced scholars whose role is to ensure the academic quality of outputs generated by Chair holders.

CURRENT ADVISORY BOARD MEMBERS ([HTTP://WTOCHAIRS.ORG/ADVISORY-BOARD](http://wtochairs.org/advisory-board))

## 4 TEAM MEMBERS



The Programme is curated by a dynamic team in Geneva

[VIEW TEAM MEMBERS \(HTTP://WTOCHAIRS.ORG/WCP-TEAM\)](http://wtochairs.org/wcp-team)

## COLLABORATORS

UN ESCAP Asia-Pacific Research and Training Network on Trade (ARTNeT)  
(<https://artnet.unescap.org/>)

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